

For More News Media Information, Contact: Sherry L. Bale Manager, Public Relations O: 847-410-4432 During Lightovation: 312-909-2499 sbale@generation-brands.com

#### **TECH LIGHTING SHOWROOM: #TM-4705**

Here's a sampling of new luminaires by Tech Lighting to debut at Lightovation:

#### Suspension

TECH LIGHTING IMAGE	TECH LIGHTING DESCRIPTION
	Sophisticated and undeniably beautiful, 22 precisely executed metal stems each bear a sleek crystal shade illuminated by a gently diffused LED in this new <b>Patrona</b> suspension by <b>Tech Lighting</b> . The stems form tiers which taper at varying angles and lengths to create a stunning, modern interpretation of the classic crystal chandelier. Finishes are either Satin Nickel or Satin Gold ( <i>shown</i> ), and its dimensions are 36.2" high and 25" in diameter.
	<b>Tech Lighting</b> 's <b>Patrona</b> in the Satin Gold finish is shown in this dining area.
	Trigonometry and technology converge as dramatically angled arms, housing beautifully diffused LED modules, create the perfect balance of direct and indirect illumination in this <b>Aragon</b> suspension by <b>Tech Lighting</b> . The assertive architectural approach decisively redefines the modern chandelier. In a choice of Matte White or Satin Nickel ( <i>shown</i> ), it has a color temperature of 3000K. Dimensions are 12.3" high and 38" wide.

TECH LIGHTING IMAGE	TECH LIGHTING DESCRIPTION
	Tech Lighting's Aragon suspension in the White Matte
	finish is shown here over a dining table.

# Line-Voltage Pendants

Prominently featuring an architecturally inspired extruded aluminum heat sink, the <b>Amira</b> line-voltage pendant by <b>Tech Lighting</b> is offered in its natural color or anodized copper ( <i>shown</i> ), which is then encased in beautiful clear, hand-blown glass. Delivering 690 lumens and using only 14.5 watts, Amira's warm color dimming LED downlight provides a punch of diffused task lighting. Amira's dimensions are 11.7" tall and 6" in diameter.
The new-for-2016 <b>Devin</b> line-voltage pendant by <b>Tech</b> <b>Lighting</b> has an unexpected twist on the classic table lamp silhouette. The large hand-blown, white frosted glass shade is finished with tailored metal details offered in either Polished Nickel or Satin Gold ( <i>shown</i> ). The available LED version delivers 900 lumens but uses only 15 watts. Devin's dimensions are 12" tall and 19" in diameter.

TECH LIGHTING IMAGE	TECH LIGHTING DESCRIPTION
	The asymmetric, stamped metal shade of the <b>Rhonan</b> <b>Grande</b> line-voltage pendant light from <b>Tech Lighting</b> undergoes a unique treatment process to add a natural rough cast texture, then it's hand painted with a choice of matte White or Black ( <i>shown</i> ) finish to yield a dramatically modern pendant in unexpected scale. Available in LED, its dimensions are 12" high and 18.9" in diameter. A smaller Rhonan low-voltage pendant is 11" high and 4.3 in diameter.
	The <b>Rhonan Grande</b> by <b>Tech Lighting</b> is shown in detail from below.
	Thick, organic flowing glass is molded by Polish artisans to create the <b>Audra</b> line-voltage pendant by <b>Tech Lighting</b> . The incredibly deep and rhythmic silhouette artfully diffuses the light. Glass colors are either Clear, Smoke, White or Surf Green ( <i>shown</i> ). Available in LED.
	The <b>Audra</b> pendant by <b>Tech Lighting</b> is shown here in a dining area.

## Low-Voltage Pendants

TECH LIGHTING IMAGE	TECH LIGHTING DESCRIPTION
	Small and versatile, the slim metal body of the LED <b>Moxy</b> low-voltage pendant by <b>Tech Lighting</b> is accented by an optic-grade acrylic diffuser which features 16 tiny facets to create depth and dimension. Moxy can be installed alone for a minimal statement or in clusters at varying heights for a dramatic impact. It's 5.7" high and .8" in diameter.
	<b>Moxy</b> by <b>Tech Lighting</b> in a cluster installation in this home office.
	An elegant sphere of pure optic crystal is laser etched to create a mysterious yet beautiful orb floating within the <b>Mina</b> pendant by <b>Tech Lighting</b> . When illuminated by the downward-firing LED hidden within the socket, the orb glows brilliantly to provide a bounty of task light on surfaces below. In either a Black or Satin Nickel finish ( <i>shown</i> ), Mina offers nine varying cord color options. Mina is also offered in three-light, seven-light ( <i>shown</i> ) and 11-light chandeliers for added design interest. The dimensions of a single Mina pendant is 7.6" high and 5" in diameter.
	The <b>Mina</b> pendant by Tech Lighting hung in clusters over this island.

# Tech Lighting at 2016 Lightovation Page 5

TECH LIGHTING IMAGE	TECH LIGHTING DESCRIPTION
	The dual tapered, elongated silhouette of the <b>Windsor</b> low-voltage pendant by <b>Tech Lighting</b> is inspired by mid- century modern design. It creates alluring dimension while the choice of painted metal finishes or natural cast concreate offer varying texture options. Finish choices are Concrete ( <i>shown</i> ), Black, Satin Nickel and White. Available in LED. Dimensions are 18" high and 4.5" in diameter. There's a line-voltage version of the Windsor which is also 18" high.

Wall

Ultimately simple and undeniably stylish, the <b>Café</b> wall sconce by <b>Tech Lighting</b> provides bi-directional LED illumination from its gently angled shade mounted to a slim metal backplate. Available in either a painted metal (Satin Nickel or White) or solid walnut ( <i>shown</i> ) finish. ADA compliant. Mounts up only, and dimensions are 4.2" high and 4.2" wide with a 3.6" extension from the wall.
The <b>Café</b> wall sconce by <b>Tech Lighting</b> is shown here in this living area.

## About Tech Lighting

Tech Lighting offers decorative and architectural lighting brands including Tech Lighting and ELEMENT. Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, the company offers a wide variety of product categories such as specification-grade downlights, low-voltage and line-voltage heads and pendants, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, and LED undercabinet, display and cove lighting with its Unilume line. Tech Lighting has been a premier choice of architects, specifiers, lighting designers, interior designers and homeowners since 1988. Tech Lighting's products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit *www.techlighting.com*, *www.element-lighting.com* or *www.techlighting/GATICA.com*, and for decorating ideas, go to *www.facebook.com/techlighting*, *www.pinterest.com/techlighting* and *www.houzz.com/pro/techlighting*.

## **About Generation Brands**

As parent company to Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value and growth to its customers and endusers with superior service, leading edge design and outstanding quality.

###