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TECH LIGHTING WINS THREE PRESTIGIOUS 2017 LIGHTFAIR® INTERNATIONAL INNOVATION AWARDS

Skokie, Ill., May 22, 2017—Tech Lighting, a leader in sophisticated, modern design combined with the latest advancements in lighting technology, has won three prestigious LIGHTFAIR International (LFI®) Innovation Awards for its **ELEMENT® Reflections** decorative recessed downlights and outdoor **Mode Split** flood light. The LFI Awards were announced during LIGHTFAIR 2017 in Philadelphia. The annual tradeshow is where more than 550 of the world’s leading lighting manufacturers showcase their latest technologies and innovations in over 200,000 square feet of exhibit space.

Two Awards for ELEMENT Reflections

Tech Lighting’s patent-pending ELEMENT Reflections decorative recessed lighting won the overall “Design Excellence” Award and the “Best in Category” Award for recessed downlights. The Design Excellence Award, which recognizes “outstanding achievement in design and application,” is one of the four most prominent, coveted awards. All 255 LFI Innovation Award entries across 14 product categories were considered by an expert panel of judges for this honor.

Reflections redefines recessed lighting at a fundamental level by allowing LED downlights to become an essential architectural component as well as a decorative design element. Ideal for hospitality, residential, retail, corporate or senior living environments, they infuse an interior design with style while delivering pristine LED indirect general illumination.

Carefully crafted ELEMENT Reflections domes in five decorative styles (available in 5”, 8” and 12” apertures) are recessed into the ceiling plane and act as reflectors to a completely hidden ring of upward-firing LEDs that deliver perfectly controlled, reduced-glare illumination.



Reflections’ 5” Bloom
flanged



Reflections’ 12”
Bloom flangeless



Reflections’ 8”
Dune flanged



Reflections’ 8”
Torus flanged

-more-

The New Mode Split Wins Best In Category

Tech Lighting’s new **Mode Split** flood light, an addition to Tech Lighting’s architectural-grade outdoor offerings, was honored with the “Best In Category” Award for Sports, Step, Landscape, Pool and Fountain Luminaires. Designed for wall, ceiling or path applications, Mode Split has a single post “split” design which features two semi-circular arms that can be aimed independently for maximum flexibility. It also has optimized aimability with a lockable 185° tilt and 359° rotation, which allows same-plane illumination when mounted on a ceiling or wall.



For more information about ELEMENT Reflections, go to www.element-lighting.com and for more about the Mode Split, go to www.techlighting.com.

About Tech Lighting

Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, Tech Lighting offers a wide variety of product categories such as specification-grade downlights, low-voltage and line-voltage heads and pendants, architectural-grade outdoor lighting, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, and LED undercabinet, display and cove lighting. Tech Lighting has been a premier choice of architects, specifiers, lighting designers, interior designers and homeowners since 1988. Tech Lighting’s products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit www.techlighting.com, www.element-lighting.com or www.techlighting.com/GATICA and for news, product introductions and application ideas, go to www.facebook.com/techlighting, www.pinterest.com/techlighting, www.twitter.com/techlighting and www.houzz.com/pro/techlighting.

About Generation Brands

As parent company to Tech Lighting, Generation Brands is one of America’s leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value to its customers and end-users with superior service, leading edge design and outstanding quality.

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